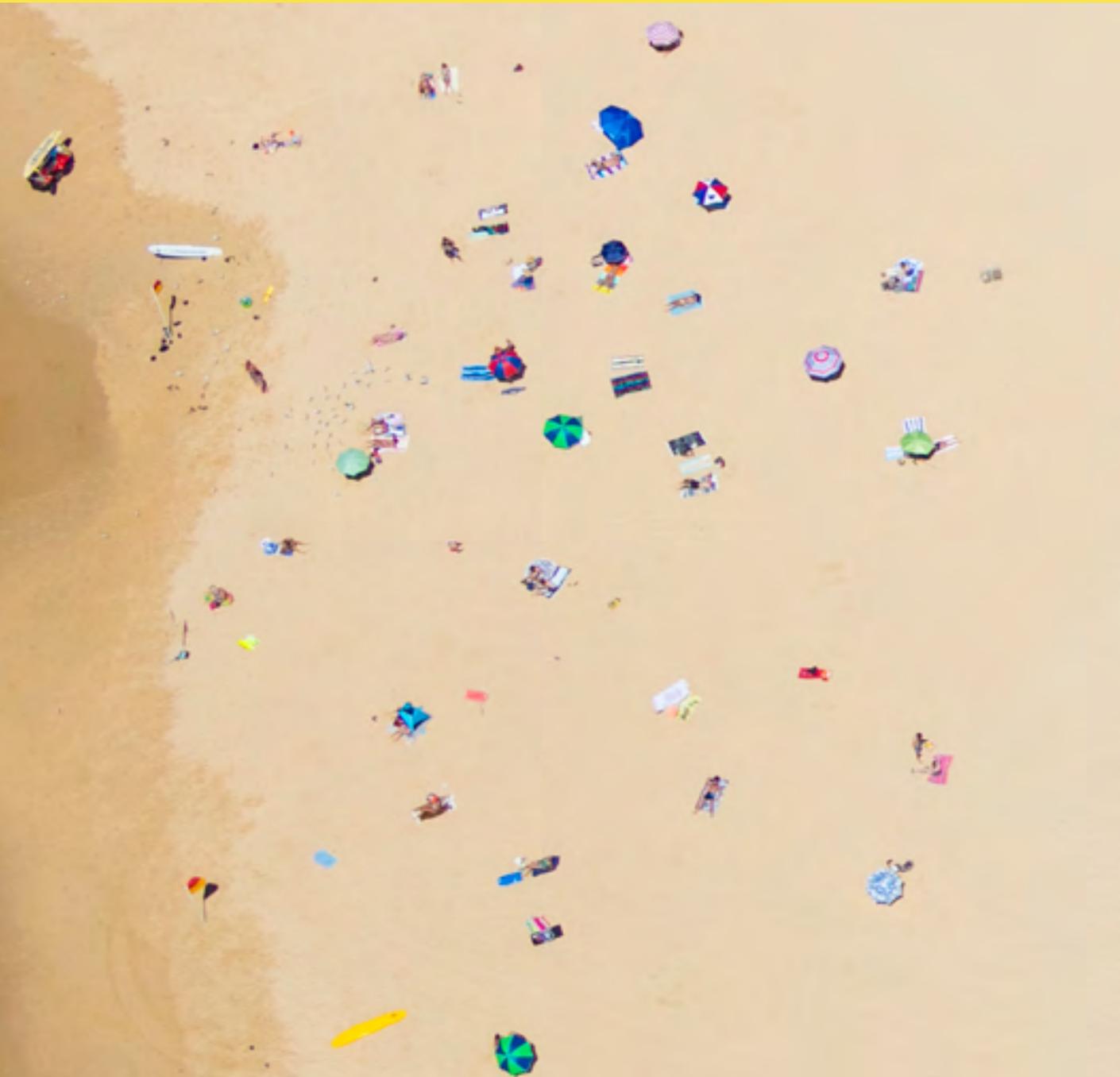


Newcastle 2030



Acknowledgment

Newcastle City Council acknowledges the traditional country of the Awabakal and Worimi peoples. We recognise and respect their cultural heritage, beliefs and continuing relationship with the land, and that they are the proud survivors of more than two hundred years of dispossession. Council reiterates its commitment to addressing disadvantages and attaining justice for Aboriginal and Torres Strait Islander peoples of this community.

Enquiries

For information about the
Community Strategic Plan, contact:
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Newcastle's transformation into a smart, liveable and sustainable global city is underpinned by our community values ♥

Lord Mayor Nuatali Nelmes



Message from the Lord Mayor, Nuatali Nelmes

Welcome to Newcastle 2030 - our shared vision to help us thrive and prosper as we transition through a period of amazing change, innovation and renewal.

The next decade is set to be an exciting and rewarding time for all of us as Newcastle grows from a great regional centre to an emerging global city.

This plan encompasses our role as an emerging global city underpinned by our commitment to the United Nations Sustainable Development Goals. Our seven key strategic directions reflect the aspirations that matter most to us as a progressive community.

Protecting our environment, providing accessible transport and creating an inclusive community where everyone is equally embraced are among the goals towards which we are committed.

They also highlight our greatest strengths as a city: our resilient people, our idyllic location and our enviable lifestyle.

I invite you to dream big and join us to make this city a better place for everyone.

Nuatali Nelmes
Lord Mayor of Newcastle



Message from the Chief Executive Officer, Jeremy Bath

This Community Strategic Plan represents the highest level of planning we undertake at local government level.

It is a shared community vision that will inform our policies and actions for the next 10 years and beyond.

We've undertaken exhaustive community engagement to make this happen, far beyond the paper surveys and other traditional measures of gauging public opinion.

We held workshops, created an online budget simulator, provided a website for people to get involved and engaged with hundreds of people from all walks of life at events and Council facilities throughout the local government area (LGA).

I would like to thank the thousands of people who had their say and made it clear to us what our strategic priorities should be.

This plan is the result of all that feedback. Let's make the most of it!

Jeremy Bath
CEO

In 2030, Newcastle will be a smart, liveable and sustainable global city

Our Vision

We will celebrate our cultural heritage and history, protect our natural environment and support our people to thrive and prosper. As an inclusive community, we will strive for equal rights and access for all. We will face challenges with integrity, innovation and creativity. Support business growth, education and employment opportunities. We will be a leading lifestyle city with vibrant public places and spaces, connected transport networks and unique urbanism. This will be achieved within a framework of open and collaborative leadership.

Vision Definitions

Smart - refers to a city that puts its community at its centre; enjoys smart and digitally connected public and urban infrastructure; and works to develop a thriving ecosystem to drive innovation and creativity.

Liveable - refers to the factors that influence our quality of life, including the built and natural environments, economic prosperity, social stability and equity, educational opportunity, and cultural, entertainment and recreation possibilities.

Sustainable - refers to both environmental and financial sustainability. Sustainability is about meeting the needs of the present generation without compromising the ability of future generations to meet their needs.

Inclusive - is used to reflect the community's desire not just to be welcoming and open, but to actively recognise and embrace differences.

Community - refers to everyone; residents, workers, businesses, visitors and stakeholders.

Newcastle Urbanism - (refer to Local Planning Strategy) refers to a built environment that addresses public spaces, is scaled for pedestrians, and also respects culture, heritage and place. Urban form that encourages safe and activated places; promotes active and healthy communities and provides opportunities for social interaction.



Our Plan

The Newcastle 2030 Community Strategic Plan is based on the aspirations, knowledge and values of our community. The Community Strategic Plan (CSP) is a shared community vision to inform actions over the next 10 years. This plan is reviewed every four years to ensure it still meets our community's needs.

The CSP represents the highest level of strategic planning undertaken by local councils. The *Local Government Act 1993* requires Council to have a CSP that identifies the main priorities and aspirations of its community.

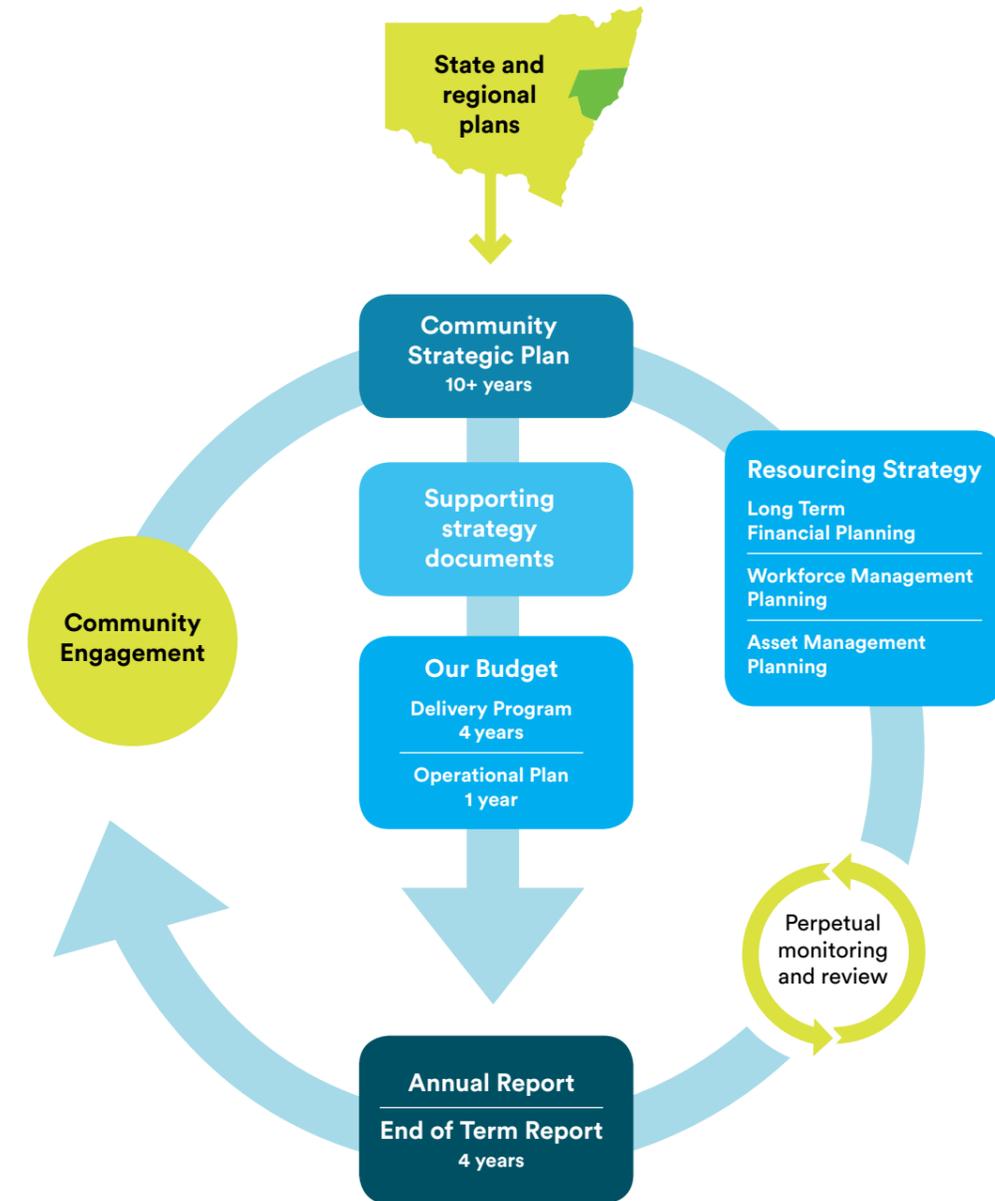
Newcastle City Council developed this Plan through consultation with the community and analysis of key economic, environmental and societal trends to ensure appropriate planning and service delivery. This Plan is prepared with regard to the social justice principles of equity, access, participation and rights, and addresses social, environmental, economic and governance matters.

Integrated Planning and Reporting Framework

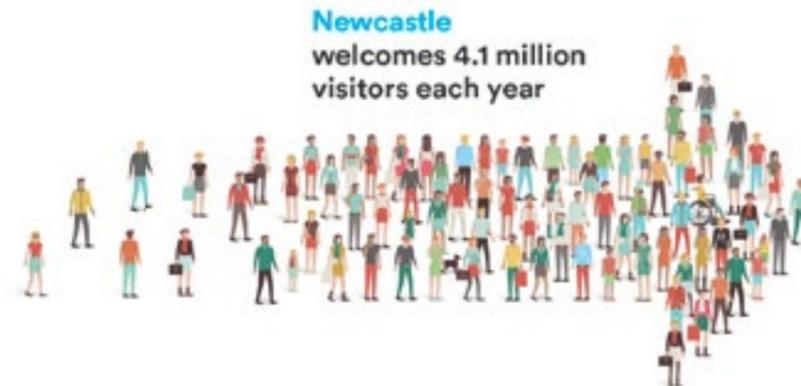
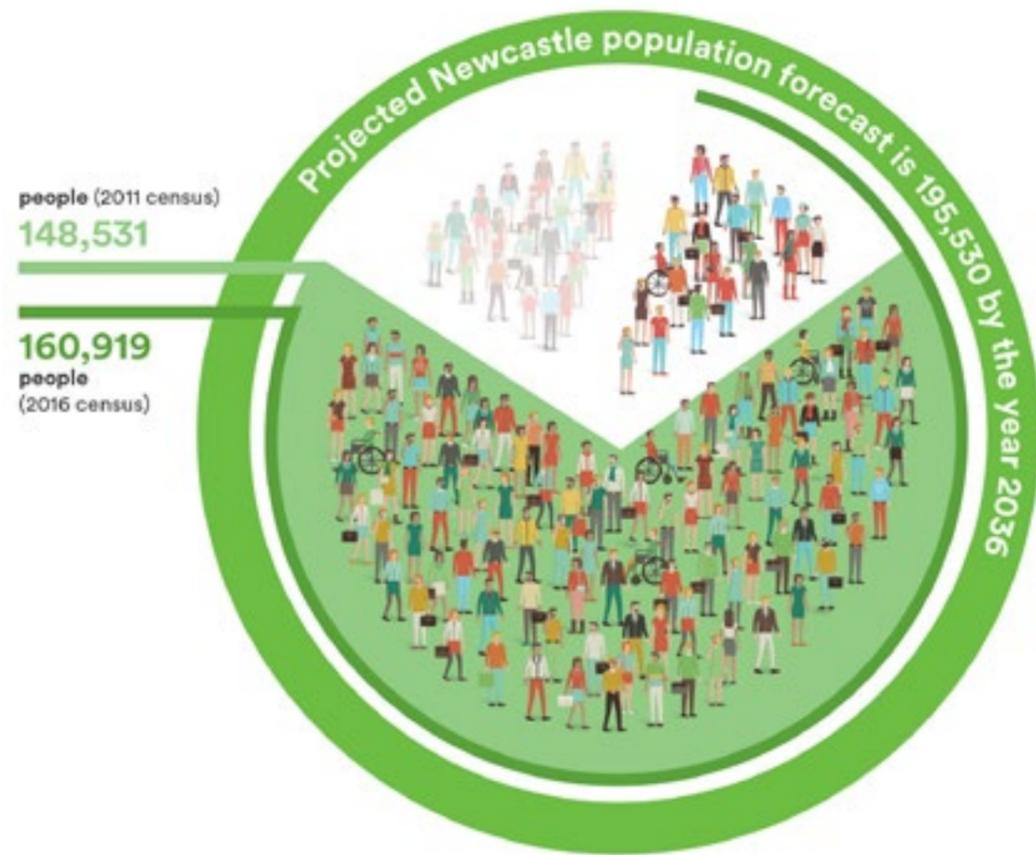
The CSP is the cornerstone document of the NSW Government's Integrated Planning and Reporting (IP&R) framework. The IP&R framework provides the structure from which all of Council's strategic and operational documents are connected, including reporting and accountability.

Measuring Progress

The IP&R framework requires Councils to measure and report on progress in implementing this Plan using a set of community indicators. Our community indicators are listed in this Plan under each theme heading (Refer to pages 15-28).



Our Community



Source:
Australian Bureau of Statistics 2016 as compiled by .id, the population experts.

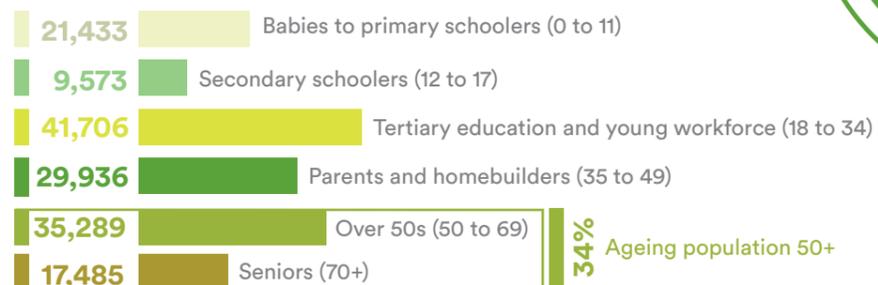
For more information visit newcastle.nsw.gov.au/Community/Community-Services/Community-Profile

Who are we?

Languages and ethnicity

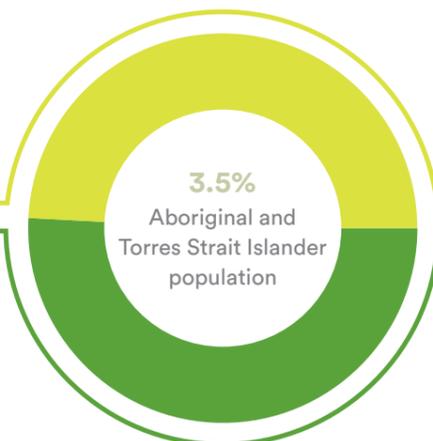


Largest age groups



Males
49.3%

50.7%
Females



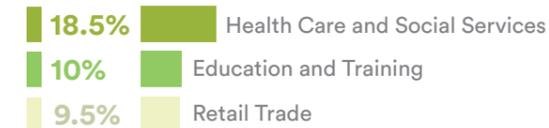
37 = Median age

How we live and work?

Employed population

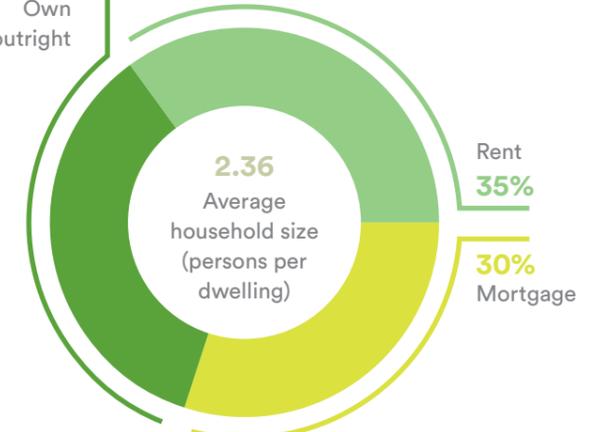


Top 3 industry sectors of employment



Our homes

35%
Own
outright



Our **Guiding Principles** underpin this Plan and all of Council's decision making processes 

Our Values

What **we value** is important to the way we plan for our future. Values describe what is important to us and how we would like to live as a community.

As a community we value:

- Community Spirit
- Resilience
- Active Lifestyle
- Engaged Citizens
- Creativity
- Leadership
- Innovation
- Inclusion
- Diversity
- Environmental Sustainability

Guiding Principles

Recognise diverse local community needs and interests

Consider social justice principles of equity, access, participation and rights

Consider long term and cumulative effects of actions on future generations

Consider principles of ecologically sustainable development

Guiding Principles source: Local Government Act 1993, Section 8A
Guiding principles for councils.



Our Role

Newcastle City Council takes a lead role in the implementation of this Plan; however, responsibility for achieving our long-term goals rests with all levels of government, businesses, industry groups, community organisations and individuals.

Our community often asks Newcastle City Council to take more action in the areas of health, education, transport and environmental protection. Council is committed to advocating and facilitating change on behalf of the community in these priority areas, however, delivering on these priorities is largely the responsibility of the NSW Government.

Key to Council's role is understanding our community's desired level of service and demand for key facilities and programs. The desired level of service is the balance between the service provided; the level of service the community expect and what the community is prepared to pay for.

It is important our community's desired level of service informs key strategies in this Plan and actions within subsequent plans, e.g. Council's Delivery Program and Operational Plan. Council's role in the delivery of services, facilities and programs is further detailed in a range of Council strategies and plans identified under each of the seven strategic directions.



Collaboration and partnerships are crucial to achieving our long-term goals

This Plan identifies some of our key partners in delivery, the list is not exhaustive and we always welcome new partners.

In the delivery of this Plan Newcastle City Council acts as:



Provider - We provide a range of infrastructure, services, facilities and programs that meet the needs of the community.



Leader - We identify key community issues and mobilise both local and external stakeholders to respond where appropriate. We plan and provide direction through policy and practices.



Collaborator - We support and partner with the community, private and government organisations to deliver tangible benefits to the community.



Planner - We use our professional expertise to undertake research, provide information, and in consultation with community stakeholders, develop and evaluate ways to resolve identified issues. We will undertake this work from a whole of community perspective.



Capacity Builder - We work with community groups and agencies to meet local needs. We mentor and/or assist community groups to obtain the necessary resources through partnerships with other agencies.



Advocate - We give a voice to the community by advocating to achieve benefits and best possible outcomes for Newcastle.

International Goals

Aligning with Sustainable Development Goals and New Urban Agenda

In September 2015, Australia was one of 193 countries, to commit to the Sustainable Development Goals (SDGs). These goals were developed by the United Nations to provide a global roadmap for all countries to work toward a better world for current and future generations.

Newcastle is a United Nations City, with a CIFAL research institute at the University of Newcastle. Newcastle City Council has adopted the SDGs and New Urban Agenda as cornerstones for our planning. All stakeholders, including governments, civil society and the private sector, are expected to contribute to the realisation of these goals.

Newcastle City Council Strategic Directions	SUSTAINABLE DEVELOPMENT GOALS
Integrated and Accessible Transport	3, 9, 11, 12
Protected Environment	3, 6, 7, 12, 13, 14, 15
Vibrant, Safe and Active Public Places	3, 10, 11
Inclusive Community	1, 2, 3, 4, 10, 11, 16, 17
Liveable Built Environment	3, 4, 7, 8, 10, 11, 17
Smart and Innovative	4, 6, 7, 8, 9, 10, 11, 17
Open and Collaborative Leadership	5, 8, 9, 16, 17



Integrated and Accessible Transport

Transport networks and services will be well connected and convenient. Walking, cycling and public transport will be viable options for the majority of our trips.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
1.1 Effective and integrated public transport	1.1a Support implementation of the regional transport strategy	Collaborator Advocate	Transport for NSW, Neighbouring Councils, Newcastle Transport
	1.1b Advocate for public transport improvements including extension of the light rail network	Advocate	Community, Transport for NSW, Newcastle Transport
	1.1c Plan and deliver accessible local infrastructure improvements for public transport	Provider Planner Advocate	Transport for NSW, Newcastle Transport
1.2 Linked networks of cycle and pedestrian paths	1.2a Continue to upgrade, extend and promote cycle and pedestrian networks	Provider Planner	Transport for NSW, Roads and Maritime Service, Hunter Development Corporation, Neighbouring Councils e.g. Richmond Vale Rail Trail, Newcastle Cycleways Movement
1.3 Safe, reliable and efficient road and parking networks	1.3a Ensure safe road networks through effective planning and maintenance	Provider Collaborator Planner	Transport NSW, Roads and Maritime Services
	1.3b Ensure community and business needs for adequate and accessible parking are prioritised	Provider Collaborator Planner	Community, Business Associations, Hunter Business Chamber
	1.3c Implement technology solutions to improve transport infrastructure and experiences, and encourage mobility innovation	Provider Leader Collaborator	Transport for NSW, Newcastle Transport and BYKKO

Our supporting Strategies and Plans:

Newcastle Transport Strategy 2014

Newcastle Cycling Strategy and Action Plan, 2012

Connecting Newcastle 2017

Disability Inclusion Action Plan, 2016 - 2019

Community indicator	Measure	Source
Improved access to active transport options	The proportion of walking and cycling trips is increasing	NSW Bureau of Transport Statistics - Household Travel Survey
Satisfaction with provision of cycleways	Level of community satisfaction with provision of cycleways	Newcastle City Council Community Survey
Use of public transport in Newcastle (train, bus and ferry)	Percentage of journeys to work involving public transport	Australian Bureau of Statistics Census
Roads in Newcastle Council area are in a good condition	Level of community satisfaction with roads	Newcastle City Council Community Survey
Footpaths in Newcastle Council area are in good condition	Level of community satisfaction with footpaths	Newcastle City Council Community Survey
Reduced emissions due to use of electric vehicles in Newcastle (electric cars, buses and bikes)	Number of registered and recreational electric vehicles	Transport for NSW and Newcastle Transport, Roads and Maritime Service and BYKKO
Parking which enables people to shop, work and access recreation activities	Maintain occupancy levels between 50% - 75% in accordance with Council's Parking Management Action Plan and Framework	Newcastle City Council
Improved road safety	Reduction in accidents resulting in death or serious injury	NSW Police



Protected Environment

Our unique environment will be understood, maintained and protected.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
2.1 Greater efficiency in the use of resources	2.1a Improve waste minimisation and recycling practices in homes, work places, development sites and public places	Provider Leader Collaborator Planner Capacity Builder Advocate	Community, NSW Government, Neighbouring Councils
	2.1b Investigate and implement renewable energy technologies	Leader Collaborator	Ausgrid, NSW Government, CSIRO, Neighbouring Councils
	2.1c Encourage energy and resource efficiency initiatives	Provider Collaborator Planner	Ausgrid, NSW Government, Hunter Water, CSIRO, Neighbouring Councils
2.2 Our unique natural environment is maintained, enhanced and connected	2.2a Provide and advocate for protection and rehabilitation of natural areas	Provider Advocate	Community, Australian Government, NSW Government
	2.2b Encourage and support active community participation in local environmental projects	Provider Collaborator Capacity Builder	Community, Landcare, NSW Government
2.3 Environment and climate change risks and impacts are understood and managed	2.3a Ensure decisions and policy response to climate change remains current and reflects community needs	Provider Planner Advocate	Community, Australian Government, NSW Government, Neighbouring Councils
	2.3b Support individuals and communities to prepare, respond and recover from emergency events	Leader Collaborator	NSW Government, University of Newcastle (UoN), UoN (CIFAL), Neighbouring Councils, State Emergency Service (SES)

Our supporting Strategies and Plans:

- Newcastle Environmental Management Strategy, 2013
- Smart City Strategy 2017 - 2021
- Throsby Creek Action Plan, 2017
- Urban Water Cycle Policy, 2017
- Newcastle 2020 Carbon and Water Management Action Plan, 2011
- Hunter Estuary Coastal Zone Management Plan 2017
- draft Newcastle Coastal Zone Management Plan Stockton 2018

Community indicator	Measure	Source
Greenhouse gas emissions	Annual tonnes of carbon equivalent emissions	Annual carbon accounting reports to ICLEI Local Government for Sustainability, Annual city wide Green House Gas (GHG) reporting
Domestic waste diverted from landfill	Percentage of domestic waste diverted from landfill	Newcastle City Council
Recycling and green waste diverted from landfill	Tonnes of recycling and green waste diverted from landfill	Newcastle City Council
Household water usage	Annual household water usage	Hunter Water
Household electricity usage	Average daily household electricity consumption	Ausgrid
Air quality	Daily Regional Air Quality Index	NSW Office of Environment and Heritage
Coastal water quality	Water quality at coastal swimming locations	NSW Beachwatch
Area of community natural assets rehabilitated	Extent of natural area rehabilitation investment occurring annually	Newcastle City Council
Migratory shorebirds	Estimated number of species recorded at the Hunter Estuary	Hunter Bird Observers Club



Vibrant, Safe and Active Public Places

A city of great public places and neighbourhoods promoting people's health, happiness and wellbeing.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
3.1 Public places that provide for diverse activity and strengthen our social connections	3.1a Provide quality parkland and recreation facilities that are diverse, accessible and responsive to changing needs	Provider	Community, Office of Sport, Neighbouring Councils, Venues NSW (Broadmeadow Precinct), Department of Planning
	3.1b Enhance our beaches and coastal areas through upgraded facilities	Provider Collaborator	Community, NSW Government, Surf Life Saving NSW, Surfing Australia
	3.1c Support and deliver cultural and community programs, events and live music	Provider Leader Collaborator Planner	Community, Australian Government, NSW Government, Cultural Sector, NSW Live Music Office
3.2 Culture, heritage and place are valued, shared and celebrated	3.2a Celebrate Newcastle's cultural heritage and diversity	Leader Collaborator Advocate	Community, Awabakal, Worimi and Minderibba Aboriginal Land Councils, NSW Government, Cultural Sector
	3.2b Celebrate Newcastle's identity by sharing local stories, both historical and contemporary, through arts and cultural programs	Leader Collaborator Advocate	Community, Awabakal, Worimi and Minderibba Aboriginal Land Councils, Australian and NSW Government, Cultural Sector
3.3 Safe and activated places that are used by people day and night	3.3a Collaborate with local groups and services to address crime and safety issues	Collaborator	Community, NSW Government, Business Associations, Police, Peak Associations
	3.3b Plan for a night-time economy, characterised by creativity, vibrancy and safety, that contributes to cultural and economic revitalisation	Leader Collaborator	Community, NSW Government, Business Associations, Police, NSW Live Music Office, Residents Groups, Peak Associations

Our supporting Strategies and Plans:

Parkland and Recreation Strategy, 2014

Cultural Strategy 2016 - 2019

Events Plan 2016 - 2019

Safe City Plan 2017-2020

Newcastle Night-Time Economy Strategy 2018 - 2021

Disability Inclusion Action Plan, 2016 - 2019

draft Dogs in Open Spaces Strategy 2018

draft Outdoor Exercise Facility Strategy 2018

Community indicator	Measure	Source
Satisfaction with parks and recreational areas	Level of community satisfaction with parks and recreational areas	Newcastle City Council Community Survey
All residents have access to a park/recreation area within 400 metres from home	A network of recreation spaces within 400m of homes	Newcastle City Council Community Survey
Satisfaction with maintenance of beaches and beach facilities	Level of community satisfaction with maintenance of beaches and beach facilities	Newcastle City Council Community Survey
Satisfaction with local arts, entertainment and culture	Level of community satisfaction with the provision of arts, entertainment and culture	Newcastle City Council Community Survey
Cultural participation	Annual attendance and participation in cultural events at Council facilities	Newcastle City Council
Growth in the creative sector	Employment and economic output in the cultural and heritage sector is increasing	REMPAN
Crime rates	BOCSAR outdoor/public places offences recorded	NSW Bureau of Crime Statistics and Research (BOCSAR)



Inclusive Community

A thriving community where diversity is embraced, everyone is valued and has the opportunity to contribute and belong.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
4.1 A welcoming community that cares and looks after each other	4.1a Acknowledge and respect First Nations peoples	Leader Collaborator	Community, Awabakal, Worimi and Minderibba Aboriginal Land Councils, Traditional Owners and Aboriginal Enterprises
	4.1b Support initiatives and facilities that encourage social inclusion and community connections	Leader Collaborator Capacity Builder Advocate	Community, Australian Government, NSW Government, Human Services Sector
	4.1c Improve, promote and facilitate equitable access to services and facilities	Provider Leader Collaborator	Community, NSW Government, Human Services Sector, Businesses
4.2 Active and healthy communities with physical, mental and spiritual wellbeing	4.2a Ensure people of all abilities can enjoy our public places and spaces	Provider Leader Collaborator	Community, NSW Government, Sporting Associations, Human Services Sector
	4.2b Improve access to formal and informal lifelong learning opportunities, facilities and services	Collaborator Advocate	Education and Training Sector
	4.2c Promote recreation, health and wellbeing programs	Provider Collaborator Advocate	Community, Australian and NSW Government, Sporting Associations, Volunteer Programs

Our supporting Strategies and Plans:

Social Strategy 2016 - 2019

Multicultural Plan 2016 - 2019

Disability Inclusion Action Plan 2016 - 2019

Aboriginal Employment Strategy 2018 - 2021

Community indicator	Measure	Source
Volunteer participation rates	Volunteer participation rates remain stable or are increasing	Australian Bureau of Statistics Census and Newcastle City Council
Wellbeing Index	Community wellbeing continues to reflect the average Australian wellbeing score	Regional Wellbeing Survey* and the Australian Unity Wellbeing Index
Equitable access to health, education, aged care and child care	Community's perception of their access to key services is increasing	Regional Wellbeing Survey*
Equitable access to education and lifelong learning is supported	Monitor improvements in the percentage of children on-track over time	Australian Early Development Index
Growth in post school qualifications	Percentage of community with post school qualifications	Australian Bureau of Statistics Census
Equitable access for all members of the community to our local places and spaces	The number of access audits conducted on public domain projects are increasing	Newcastle City Council

*The Regional Wellbeing Survey currently covers the Hunter exc. Lake Macquarie and Mid-Coast (LGAs).



Liveable Built Environment

An attractive city that is built around people and reflects our sense of identity.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
5.1 A built environment that maintains and enhances our sense of identity	5.1a Protect and promote our unique built and cultural heritage	Leader	NSW Government, Development and Construction Sector
	5.1b Ensure our suburbs are preserved, enhanced and promoted, while also creating opportunities for growth	Planner Advocate	Community, NSW Government, Business Associations, Development Sector
	5.1c Facilitate well designed and appropriate scale development that complements Newcastle's unique character	Leader Advocate	NSW Government, Development Sector
5.2 Mixed-use urban villages supported by integrated transport networks	5.2a Plan for concentrated growth around transport and activity nodes	Collaborator Advocate	NSW Government, Development Sector
	5.2b Plan for an urban environment that promotes active and healthy communities	Collaborator Planner Advocate	Community, NSW Government, Development Sector
5.3 Greater diversity of quality housing for current and future community needs	5.3a Ensure sufficient housing diversity to meet community needs, including affordable living and adaptable housing options	Collaborator Advocate	NSW Government, Development Sector, Community Housing Providers
5.4 Sustainable infrastructure to support a liveable environment	5.4a Advocate for implementation of energy and resource efficiency in new developments	Collaborator Planner Advocate	Community, NSW Government, Development and Construction Sector
	5.4b Plan, provide and manage infrastructure that continues to meet community needs	Provider Leader Collaborator Planner	NSW Government, Australian Government, Development and Construction Sector

Our supporting Strategies and Plans:

- Local Planning Strategy 2015
- Heritage Strategy 2013 - 2017
- Aboriginal Heritage Management Strategy 2018
- Affordable Living Plan
- Local Environmental Plan
- Development Control Plan

Community indicator	Measure	Source
Listed heritage items	Number of heritage items listed	Newcastle Local Environmental Plan, State Heritage Register
Satisfaction with heritage conservation	Percentage of residents satisfied with heritage conservation in Newcastle	Newcastle City Council Community Survey
Development Application Approvals	Total number of development applications approved	Newcastle City Council
Greater diversity of dwelling type	Increased diversity of dwelling type	Australian Bureau of Statistics Census

Advocate to Australian and State governments for a minimum 10% affordable housing to be provided in appropriate scaled residential and mixed use developments.



Smart and Innovative

A leader in smart innovations with a prosperous, diverse and resilient economy.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
6.1 A vibrant, diverse and resilient economy built on educational excellence and research	6.1a Recognise and strengthen Newcastle's role as a metropolitan capital and hub for education, health, tourism, creative, port and logistics industries	Collaborator	Australian and NSW Government, University of Newcastle, TAFE NSW, Hunter New England Health (HNEH), Newcastle Airport, Port of Newcastle, HunterNet, Newcastle Tourism Industry Group (NTIG), Hunter Business Chamber
	6.1b Attract new business and employment opportunities	Collaborator Planner	Business Associations, HunterNet, Hunter Business Chamber, The Business Centre
6.2 A culture that supports and encourages innovation and creativity at all levels	6.2a Support and advocate for innovation in business, research activities, education and creative industries	Provider Advocate	Australian and NSW Government, Business Associations, University of Newcastle, TAFE NSW, CSIRO, The Business Centre, Hunter Net, Hunter Workers, AusTrade, AI Group
	6.2b Support and advocate for the small business sector	Provider Leader Collaborator Advocate	Business Associations, Hunter Business Chamber, The Business Centre
6.3 A thriving city that attracts people to live, work, invest and visit	6.3a Facilitate events that attract visitors and support the local economy and the vibrancy of Newcastle	Provider Leader Collaborator Planner	Community, Australian and NSW Government, TAFE NSW, Business Associations
	6.3b Work with the tourism sector to further develop Newcastle as a visitor and event destination	Provider Leader Collaborator Planner	Australian and NSW Government, Newcastle Tourism Industry Group (NTIG)
	6.3c Work with businesses, planners and government at all levels to facilitate key infrastructure to support business growth	Collaborator	Australian and NSW Government
	6.3d Foster a collaborative approach to continue city centre renewal	Collaborator	Community, Australian and NSW Government, Business Associations

Our supporting Strategies and Plans:

- Smart City Strategy 2017 - 2021
- Economic Development Strategy 2016 - 2019
- Destination Management Plan 2016 - 2019
- Events Plan 2016 - 2019

Community indicator	Measure	Source
Growth in business tourism	Annual value spend in the region for confirmed bookings is increasing	Newcastle Convention Bureau
Growth in tourism and visitation	Number of visitors to Newcastle is increasing	Tourism Research Australia
Financial support provided by Council through the Events Sponsorship Program	Economic value of grants provided by the Events Sponsorship Program	Newcastle City Council
Commercial investment	Estimated value of approved commercial developments is increasing	Newcastle City Council
Unemployment rate	Overall unemployment rate is decreasing and the youth unemployment rate is decreasing (aged 15 - 24)	Australian Bureau of Statistics
Growth in small business	Number of registered small businesses	Australian Business Register Data (ABR)



Open and Collaborative Leadership

A strong local democracy with an actively engaged community and effective partnerships.

Related SDGs:



Where do we want to be?	How will we get there?	Council's role	Who are our partners?
7.1 Integrated, sustainable long-term planning for Newcastle and the Region	7.1a Encourage and support long term planning for Newcastle, including implementation, resourcing, monitoring and reporting	Leader	Australian and NSW Governments, Neighbouring Councils
	7.1b Ensure long-term financial sustainability through short, medium and long-term financial planning	Provider Leader	Australian and NSW Governments, Neighbouring Councils
7.2 Considered decision-making based on collaborative, transparent and accountable leadership	7.2a Conduct Council business in an open, transparent and accountable manner	Provider Leader	Australian and NSW Governments, Neighbouring Councils
	7.2b Provide timely and effective advocacy and leadership on key community issues	Provider Leader	Australian and NSW Governments, Neighbouring Councils
	7.2c Establish collaborative relationships and advocate for local needs with all stakeholders	Provider Leader	Community, Stakeholders
7.3 Active citizen engagement in local planning and decision-making processes and a shared responsibility for achieving our goals	7.3a Provide opportunities for genuine engagement with the community to inform Council's decision-making	Provider Leader	Community, Contracted Service Providers
	7.3b Provide clear, consistent, accessible and relevant information to the community	Provider Leader	Community, Contracted Service Providers
7.4 A local government organisation of excellence	7.4a Continuous improvement in services delivery based on accountability, transparency and good governance	Provider Leader	Australian and NSW Governments, Neighbouring Councils
	7.4b Provide services that deliver on sustainable community service expectations	Provider Leader	Community, Stakeholders, Australian and NSW Governments, Neighbouring Councils
	7.4c Provide the community with responsive customer service	Provider Leader	Community, Contracted Service Providers
	7.4d Maintain a high quality workforce that is committed to delivering on our communities' and Council's vision and goals	Provider Leader	Unions, Neighbouring Councils, Education and Training Sector
	7.4e Support the community and the organisation through improved IT services that meet community needs	Provider Leader	Community, Contracted Service Providers

Our supporting Strategies and Plans:

Open and Transparent Governance Strategy 2017

Asset Management Strategy 2018 - 2027

Community Engagement Framework 2013 - 2018

Information and Communication Technology Strategic Plan 2018 - 2020 (ICT Strategic Plan)

Aboriginal Employment Strategy 2013 - 2017

Community indicator	Measure	Source
Additional support to achieve community outcomes by seeking targeted grant funding	Increasing number of community grants applied for by Council	Newcastle City Council Grant Register
Informing residents about Council activities	Increased satisfaction with informing residents about Council activities	Newcastle City Council Community Survey
Opportunities for genuine community engagement	Increased satisfaction with involvement in decision making	Newcastle City Council Community Survey
Quality of service provided to ratepayers	Increased satisfaction with standards of services provided to ratepayers	Newcastle City Council Community Survey
Effective and efficient IT services	Total number of completed IT Service Requests	Newcastle City Council
Overall Council performance	Increased satisfaction with Council's overall performance	Newcastle City Council Community Survey



Community Engagement



What we asked you

- 1 Has there been a change in the community's awareness of the Newcastle 2030 Community Strategic Plan?
- 2 Are the core values in the existing CSP still relevant and do they represent the values of the Newcastle community?
- 3 Is the current Vision Statement appropriate or does it need to be modified?
- 4 What are the strengths of Newcastle and its people?
- 5 What does the community think are the challenges facing Newcastle?
- 6 Are the current strategic directions appropriate or do they need to be modified?
- 7 What does the community think are the opportunities for Newcastle?
- 8 What are the community's priorities for services and projects?

How we engaged with you

Online

Engagement hub on Council's website, Ideas Wall, Budget Simulator and surveys.

Face-to face

At community workshops in Merewether, Wallsend, Jesmond and Newcastle.

Activities at Council displays at events including NAIDOC week, Hunter Homeless Connect Day, Wallsend Winter Fair, Tarro playground opening and YesFest.

On paper

Through hard copy surveys.

Competition cards at workshops and library information hubs across the LGA.

Editors Notes:

The estimated number of community members involved during engagement is 2700 people. It is not possible to ascertain the exact numbers of people that contributed to this project, as people may have contributed to multiple activities and for some activities (e.g. Ideas Walls) people may have contributed multiple times. Stakeholders for the purpose of this project were not limited to residents and ratepayers of Newcastle. Participation from people that lived outside the LGA was supported.

Better Together

Our 2030 plan

Your involvement statistics

Surveys completed **1,591**

115 Attended 5 Community Workshops

Community events attended **5**

799 Participated in Ideas Wall

Created a budget using 'Budget Simulator' online **319**

179 'Big Ideas' were posted online

Entries for competition cards **209**

810 Got involved at libraries and events

Registrations for 2017 Stakeholder Workshops from community and government organisations **64**



How to read our Plan

This diagram explains the key headings and terminology used in pages 15 - 28 of this Plan.

Strategic Direction

Our focus areas for achieving the 2030 vision; and provide structure for this Plan. The strategic directions have been developed in consultation with our community.

Protected Environment

Our unique environment will be understood, maintained and protected.

Related SDGs:



Sustainable Development Goals (SDGs)

The United Nations' SDGs are established global goals that provide a roadmap for all countries towards a better world for current and future generations. We aim to contribute to achieving the SDGs noted through delivery of the community objectives and strategies.

Where do we want to be?	How will we get there?	Council's role	Who are our partners?
2.1 Greater efficiency in the use of resources	2.1a Improve waste minimisation and recycling practices in homes, work places, development sites and public places	Provider Leader Collaborator Planner Capacity Builder Advocate	Community, NSW Government, Hunter Councils
	2.1b Investigate and implement renewable energy technologies	Leader Collaborator	Ausgrid, NSW Government, CSIRO, Hunter Councils
	2.1c Encourage energy and resource efficiency initiatives	Provider Collaborator Planner	Ausgrid, NSW Government, Hunter Water, CSIRO, Hunter Councils
2.2 Our unique natural environment is maintained, enhanced and connected	2.2a Provide and advocate for protection and rehabilitation of natural areas	Provider Advocate	Community, NSW Government
	2.2b Encourage and support active community participation in local environmental projects	Provider Collaborator Capacity Builder	Community, Landcare NSW
2.3 Environment and climate change risks and impacts are understood and managed	2.3a Ensure decisions and policy response to climate change remains current and reflects community needs	Provider Planner Advocate	Community, Australian Government, NSW Government, Hunter Councils
	2.3b Support individuals and communities to prepare, respond and recover from emergency events	Leader Collaborator	NSW Government, Hunter Councils
	2.3c Support individuals and communities to prepare, respond and recover from emergency events	Leader Collaborator	NSW Government, Hunter Councils

Community Objectives

These are the community's long-term aspirations for Newcastle; and contribute to achieving the community's vision for 2030.

Strategies

These are identified community and Council priorities to achieve the community objectives. Agencies like Council will put in place actions to deliver on these strategies.

Council's Role

Council has a custodial role in working towards each community objective, however is not wholly responsible for achieving them. Responsibility rests with everyone including other levels of government, businesses, industry groups, community organisations and individuals.

Partners

Collaboration and partnerships are crucial to achieving our long-term goals. This Plan identifies some of our key partners in delivery, however, the list is not exhaustive and we always welcome new partners.

Supporting Documents

Council has a range of documents that provide more detail in the delivery of each strategic direction. These documents have been informed by targeted community engagement undertaken during their development.

Our supporting Strategies and Plans:
Newcastle Environmental Management Strategy, 2013
Smart City Strategy 2017-2021
Throsby Creek Action Plan, 2017
Urban Water Cycle Policy, 2017
Newcastle 2020 Carbon and Water Management Action Plan, 2011

Community indicator	Measure	Source
Domestic waste diverted from landfill	Percentage of domestic waste diverted from landfill	Newcastle City Council
Recycling and green waste diverted from landfill	Tonnes of recycling and green waste diverted from landfill	Newcastle City Council
Household water usage	Annual household water usage	Hunter Water
Household electricity usage	Average daily household electricity consumption	Ausgrid
Air quality	Daily Regional Air Quality Index	NSW Office of Environment and Heritage
Coastal water quality	Water quality at coastal swimming locations	NSW Beachwatch
Area of community natural assets rehabilitated	Extent of natural area rehabilitation investment occurring annually	Newcastle City Council
Migratory shorebirds	Estimated number of species recorded at the Hunter Estuary	Hunter Bird Observers Club
Greenhouse gas emissions from electricity use	Annual tonnes of carbon emissions from electricity use	Australian National Greenhouse Accounts



Community Indicators

These provide a framework to measure and report progress in implementation of this Plan. Indicators are based on a range of available data sets.

State and Regional Plans

Our CSP must reflect the needs of our community and also support State and Regional planning goals.

NSW 2021 State Plan <u>Goals</u>	Rebuild the economy	Strengthen our local environment and communities			Return quality services	Renovate infrastructure	Restore accountability to government
Hunter Regional Plan <u>Priorities</u>	The leading economy in Australia	Biodiversity-rich natural environment	Thriving communities	Greater housing choice and jobs			
Draft Greater Newcastle Metropolitan Plan* <u>Priorities</u>	Create a workforce skilled and ready for the new economy	Enhance environment, amenity and resilience for quality of life	Improve connections to jobs, services and recreation	Deliver housing close to jobs and services			

*The draft Greater Newcastle Metropolitan Plan has recently been on public exhibition.

Newcastle 2030 Community Strategic Plan <u>Objectives</u>	<p>A vibrant diverse and resilient economy built on educational excellence and research</p> <p>A culture that supports and encourages innovation and creativity at all levels</p> <p>A thriving city that attracts people to live, work, invest and visit</p>	<p>Greater efficiency in the use of resources</p> <p>Our unique natural environment is maintained, enhanced and connected</p> <p>Environment and climate change risks and impacts are understood and managed</p>	<p>A welcoming community that cares and looks after each other</p> <p>Active and healthy communities with physical, mental and spiritual wellbeing</p> <p>Public places that provide for diverse activity and strengthen our social connections</p> <p>Culture, heritage and place are valued, shared and celebrated</p>	<p>Greater diversity of quality housing for current and future community needs</p> <p>Mixed-use urban villages supported by integrated transport networks</p>	<p>Effective and integrated public transport</p> <p>Linked networks of cycle and pedestrian paths</p> <p>A transport network that encourages energy and resource efficiency</p> <p>Active and healthy communities with physical, mental and spiritual wellbeing (2nd use)</p> <p>Safe and activated places that are used by people day and night</p>	<p>A built environment that maintains and enhances our sense of identity</p> <p>Best practice energy and water efficient buildings and infrastructure</p>	<p>Integrated, sustainable long-term planning for Newcastle and the Region</p> <p>Considered decision-making based on collaborative, transparent and accountable leadership</p> <p>Active citizen engagement in local planning and decision-making processes and a shared responsibility for achieving our goals</p> <p>A local government organisation of excellence</p>
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How our community can get involved

We have been involving community in decision making, and providing effective communications to ensure we have an informed community for many years.

Stay connected

You can find out about our news and events through a variety of communication channels by visiting newcastle.nsw.gov.au or calling 02 4974 2000 for hard copy options.

Our community has helped shape the future of Newcastle in the following areas:

- Arts, entertainment and culture
- Beaches, parks and recreation
- Budgets and rates
- Building and planning
- Environmental / water / waste
- Roads and traffic
- Tourism and economy

You can actively get involved, or see how your input has influenced our decision making by visiting our Have Your Say page newcastle.nsw.gov.au/YourSay



Thank you

Newcastle City Council prepared this plan on behalf of the Newcastle community and would like to thank:

Community members who participated in community engagement processes, providing valuable input into the development of this Plan.

Callaghan College Wallsend Campus, San Clemente High School Mayfield and Hunter School of Performing Arts for enabling Council to engage with your students.

Councillors, Council staff and community members who attended and participated in Ward based workshops hosted during June and July 2017.

Government agencies, community organisations, local businesses and Council staff who attended our Better Together Stakeholders Workshop in November 2017.

Councillors for their ongoing commitment to supporting the preparation of the Plan and to achieving the long-term objectives for Newcastle.

newcastle.nsw.gov.au